

**ABSTRACT**

A brewed beverage timer/freshness indicator system. A timer device is adapted for attaching to a decanter or beverage container. The timer device executes a brew freshness timing cycle. The timing cycle is initiated by depressing a reset button on the timer device. In another embodiment, the timer device includes a communication interface for receiving a start signal to initiate the freshness timing cycle. The timer device includes a pour switch and a controller for recording each time the container is poured. The communication interface also provides the capability for transmitting status information or data, including timing information and pour information, from the timer device to a data processing unit.